



LOCAL GOVERNMENT IN ACTION

A STUDY TOUR IN THE UK

MONDAY

Orientation

UK political and government structures

Visit to the UK Parliament – from which power and authority in the UK system is derived, followed by a discussion with UK politician(s)

TUESDAY

A Councillor's Relationship with their Electorate

- The permanent campaign
- The electorate as individuals and groupings
- Engagement with the community you serve

Visit to City Hall – the seat of London government, the Mayor of London and the London Assembly. Meetings with politicians.

WEDNESDAY

The Role of Political Parties in supporting Councillors and Local Government

- Support in developing a local party
- Developing policy
- Infrastructure and political support

Visit to a Political Party HQ, discussion with party officials

THURSDAY

Implementation and Scrutiny of Policy

- Putting ideas into action
- Being transparent in your actions and interests
- Making effective use of opportunities and procedures to scrutinise the Council leadership

Visit to a London Borough Council. Discussion with elected Councillors

FRIDAY

Playing to Win, Election planning and Campaigning

- Political communications (ideology/values; party platform; message; slogans/branding)
- Developing & delivering a campaign

Presentation of certificates

COURSE OBJECTIVES

To provide an underlying commentary about the value of political systems and elected members in building credibility by delivering what is promised, and by providing full transparency and accountability to voters.

To equip participants with the confidence and motivation to return and contribute tangibly and positively to the development of local democracy and politics in their home country