



DEVELOPING WOMEN COUNCILLORS A STUDY TOUR IN THE UK

MONDAY

UK government structure

- Central, local and regional government
- Women in politics; the continuing journey
- Navigating in a male dominated organisation

Visit to the UK Parliament and discussion with senior female MPs

TUESDAY

A Councillor's Relationship with their Electorate

- The permanent campaign
- The electorate as individuals and groupings
- Engagement with the community you serve
- Doing leadership differently as a woman

Visit to City Hall – the seat of London government, the Mayor of London and the London Assembly. Meetings with senior female politicians.

WEDNESDAY

Developing your leadership skills as a councillor

- Leadership styles, understanding your own style and how to utilise it
- The importance of networks and how they can be developed
- Increasing personal presence
- Making a mark – one woman's journey into local government

A lunch-time discussion with senior female public servants

THURSDAY

Implementation and Scrutiny of Policy

- Developing policy
- Putting ideas into action
- Being transparent in your actions and interests
- Bringing a woman's perspective
- Making effective use of opportunities and procedures to scrutinise the Council leadership

Visit to a London Borough Council. Discussion with senior female Councillors

FRIDAY

Playing to Win, Election planning and Campaigning

- Political communications (ideology/values; party platform; message; slogans/branding)
- Personal branding
- Developing & delivering a campaign

Presentation of certificates

COURSE OBJECTIVES

To provide an underlying commentary about the value of political systems and elected members in building credibility by delivering what is promised, and by providing full transparency and accountability to voters.

To equip women who are new to their role as a councillor with the confidence, skills and motivation to return and contribute tangibly and positively to the development of local democracy and politics in their home country

